

## **ASU Differential Tuition and Program Fee Proposals**

Requests for increases in FY 2016 are limited to one differential tuition rate and one academic program fee rate for undergraduates: the Cronkite School of Journalism and Mass Communication and Barrett, The Honors College, respectively. Requests associated with the Thunderbird School of Global Management are summarized in a separate section below and are derived from the financial requirements of the acquisition approved by the Board in November.

### **Cronkite School of Journalism and Mass Communication**

#### **All undergraduate programs**

\$250 per semester differential tuition increase

Academic programs in the Cronkite School incorporate a high degree of digital multimedia technology as a key component of preparing graduates to work in the journalism and mass communication industries. Differential tuition revenue supports the maintenance, upgrade and replacement of these digital multimedia technologies and ensures student access to those technologies in the Cronkite Building. This revenue also covers specialized software licenses and computer lease agreements. The Cronkite School's core technology infrastructure and equipment used by students is over six years old. Much of it has become obsolete and/or exceeded its usable life. The increase in differential tuition will give the school the ability to implement a replacement plan that includes but is not limited to: video cameras, still cameras, 16 computer labs and newsrooms, specialized software and a wide array of digital and broadcast hardware. Additional funds will provide flexibility to continue allowing students to explore and innovate with new technology and equipment.

### **Barrett, The Honors College**

#### **All undergraduates**

\$250 per semester program fee increase

Barrett Honors College continues to develop as a four-year, residential undergraduate college with the highest standards of care and advocacy for the most motivated students in Arizona as well as top students from all over the United States. In order to continue offering the highest quality learning environment and academic preparation for students, Barrett requires additional resources to support expanded honors course sections, additional honors advisors and student support staff, improvements in the senior thesis experience, and funding for student research. The increased fee will support the maintenance and further development of the Barrett experience for growing numbers of highly qualified students.

At the graduate level, the following are proposed:

### **Cronkite School of Journalism and Mass Communication**

#### **All graduate programs**

\$500 per semester differential tuition increase

Academic programs in the Cronkite School incorporate a high degree of digital multimedia technology as a key component of preparing graduates to work in the journalism and mass communication industries. Differential tuition revenue supports the maintenance, upgrading and replacement of these digital multimedia technologies and ensures student access to those technologies in the Cronkite Building. This revenue also covers specialized software licenses and computer lease agreements. The Cronkite School's core technology infrastructure and equipment used by students is over six years old. Much of it has become obsolete and/or exceeded its usable life. The increase in differential tuition will give the school the ability to implement a replacement plan that includes but is not limited to: video cameras, still cameras, 16 computer labs and newsrooms, specialized software and a wide array of digital and broadcast hardware. Additional funds will provide flexibility to continue allowing students to explore and innovate with new technology and equipment.

### **Fulton Schools of Engineering**

#### **Graduate programs in the Polytechnic School**

\$50 per credit hour up to \$400 per semester program fee (new)

The Polytechnic School became the 6<sup>th</sup> school under the Fulton Schools of Engineering in July 2014. The Fulton Schools established a graduate program fee in 2005, \$50 per credit hour up to \$400 per semester, to help defray the cost of delivering a laboratory--intensive curriculum that includes replacement, operation and maintenance of sophisticated equipment; support costs for technical staff and laboratory support; safety personnel, high speed networking requirements and program-specific software site licenses; and upgraded space and infrastructure to build and maintain high-end design, fabrication, and application labs. This uniform rate is proposed across all graduate programs, regardless of campus location, in order to support a consistent level of operation and improvement of the program's facilities and to provide access to the needs-based financial aid set-aside currently collected.

### **College of Health Solutions**

#### **Doctor of Audiology**

\$600 per semester program fee increase

The AuD degree is the terminal degree required to practice as a fully independent professional in the discipline of Audiology. The program provides students with a breadth and depth of clinical

experiences and training that includes intense supervision. As a result, the students are more competitive in the marketplace because less "on-the-job" training is required. ASU's AuD program is well known for its excellent student training and, therefore, ASU graduates are rigorously pursued by prospective employers. Most of the graduates are able to secure high paying positions before completing their 4<sup>th</sup> year externship. The operating costs for this program are significant because of the certification and clinical experience requirements. Equipment must be replaced and there are increasing annual costs for maintenance agreements and calibration. Clinical faculty are required to supervise students in the clinic to meet the accreditation standards through the American Speech-Language-Hearing Association, and the increased fee is necessary to expand teaching assistants in the lab based classes.

**Master of Science in Communication Disorders**

\$200 per semester program fee increase

This master's degree is the terminal degree required for the practice of speech-language pathologists (SLP). The American Speech-Language-Hearing Association's certification standards require a master's degree, as do all states for unrestricted licensure to practice as an SLP. In some states, it is possible to be employed with a limited license without the master's degree, but the pay differential is considerable. The additional and increasing operating costs for this program include supervision costs to meet accreditation standards, equipment replacement and maintenance, HIPPA compliance costs, and facilities upgrades. The teaching clinic is an essential part of the graduate program.

**Post-baccalaureate Dietetic Internship program**

\$1,000 per semester program fee (new)

The School of Nutrition and Health Promotion seeks to add a program fee to its nationally-accredited ASU Dietetic Internship program which provides the academic year-long, supervised practice necessary to sit for the Registered Dietitian Nutritionist (RDN) examination. This program fee will help cover the costs of the internship training and supervised practice rotations. The fee will decrease the overall program cost for students, as an academic structure change will reduce the program's credit hours from 10 to 6, thereby reducing the base tuition students will pay. Maintaining excellent clinical sites and preceptors in order to serve student interns is crucial. The additional \$1,000 per semester program fee will allow the program to ensure adequate training of preceptors and coordinate learning experiences and projects for each rotation.

**Sandra Day O'Connor College of Law**

**Master of Legal Studies in Sports Law and Business**

\$36,500 (resident)/ \$43,200 (non-resident) per semester program fee (new and inclusive of tuition)

The College of Law has proposed to offer a 36 credit hour Master's degree in Sports Law and Business. The proposed fee is necessary to provide intensive and engaging experiences that add

value for the students. It is very difficult for graduates to enter the sports industry unless they have experience solving the kinds of problems that are unique to that industry. This program is designed to provide small classes in which students are exposed to the major problems arising in the sports industry. This close engagement with faculty and professionals is critical in order to prepare students for entry into the sports industry. Without these kinds of experiences, they lack marketability to work in the profession. Entry into the industry is exceedingly competitive and requires specialized and individually-focused career counseling as well. The program includes a strategic career planning and internship/special projects class, designed to help the students develop a plan that will optimize the likelihood of their obtaining employment within the industry.

### **College of Liberal Arts & Sciences**

#### **Master of Urban and Environmental Planning**

\$650 per semester program fee increase

The MUEP is a professional, accredited master's degree program that prepares graduates for careers in the planning workforce. The increased program fee is needed to support enhancements in the educational experience for students by providing more elective courses, maintaining high quality hardware and software, staffing for smaller and specialized courses, preparing students for the professional workforce through workshops, and offering stipends, financial aid, and travel support. These needs also derive from the greater emphasis on computing techniques and skills in the revised MUEP curriculum, done in part as a response to the previous accreditation review.

### **Mary Lou Fulton Teachers College**

#### **Master of Education in Higher and Postsecondary Education**

\$700 per semester program fee/\$46.67 per credit hour (new)

All courses in the MEd in Higher and Postsecondary Education are offered in a hybrid format, with face-to-face and online components. The increased focus on online and hybrid programs highlights the need to ensure the learning experience of these master's degree students is of the highest quality, including professional course design, coursework that coordinates the online and in-class activities, and frequent in-depth and personalized feedback to students – needs that are not being addressed with current resources. The primary purpose of the program fee would be to provide support for course design, hybrid course development, and meaningful technology integration.

A summary chart of the academic program fees is included along with more detailed information on each request.

## **Thunderbird School of Global Management**

Inherent in the financial plan for the integration of the Thunderbird School of Global Management as a part of ASU, the programs and operations of the School are to be funded by the tuition and program fee revenue generated by its students. The undergraduate differential tuition and graduate tuition and fee rates required to support the programs and operations of the School in 2015-16 are as follows:

### **Bachelor of Global Management**

\$400 per semester lower division differential tuition

\$800 per semester upper division differential tuition, increased to help offset costs of embedded Study Abroad component of program

### **Master of Global Management**

\$70,000 total program tuition and fee

### **Master of Arts in Global Affairs & Management**

\$60,000 total program tuition and fee

### **Executive Master of Global Management**

\$85,000 total program tuition and fee

### **Online Master of Global Management**

\$70,000 total program tuition and fee

### **Graduate Certificates**

\$15,000 total program tuition and fee for non-ASU students

\$10,500 total program tuition and fee for existing ASU students